

**CLIENT:**

Global Pharmaceutical Company

**EVENT:**

Regional Sales Meeting

**FEATURED SERVICES:**

Event Management & Production

Ground Transportation Management

## Event Overview

*For a large pharmaceutical sales meeting, On The Scene was called upon to handle all ground transportation, production and evening events for approximately 1,700 sales reps. The primary goal of the meeting was to educate and foster communication among the sales force regarding new products and services. As one of the fastest growing pharmaceutical companies in the industry, our client once again hired On The Scene to deliver world-class meeting & event services.*

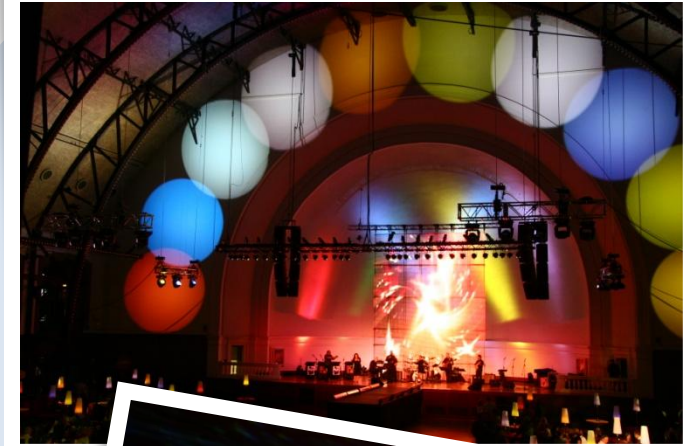
## Service Summary

*Starting with a smooth airport arrival shuttle program, the evening's welcome event was held at the hotel's exhibition hall. "Space...Infinite Possibilities and Endless Boundaries" was the welcome reception's theme, as the stars, planets, and galaxies were the center of the universe. The second night event was held off-site at one of Chicago's endearing landmarks-Navy Pier. "Summertime at the Pier" was the theme, as the Grand Ballroom was brought to life with vibrant washes of color on the main floor and the stage backdrop. Outside, the East End Plaza of the pier was restored to its early 20th century heyday for a summer BBQ. The week wrapped up with a flawless airport departure shuttle, as guests looked back on their memorable sales meeting in Chicago.*



**Destination Management  
And Event Services**

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*"Working with On The Scene these last few months has been an amazing journey. I can't tell you how much your unwavering support, enthusiasm, creativity and dedication to the project has meant to me. On The Scene no doubt is the best!"*

*-Andria, Meeting Planning Manager*