

CLIENT:

FAMILY VIDEO

EVENT:

500TH STORE OPENING CELEBRATION

FEATURED SERVICES:

EVENT MANAGEMENT & PRODUCTION

EVENT OVERVIEW

Family Video, the largest privately owned movie and game retailer in the United States, recently celebrated their 500th store opening. On The Scene was called upon to transform a private residence into a breathtaking and elegant outdoor venue to celebrate this milestone. 'An Elegant Affair' was the evening's theme, as 300 guests marveled in an evening that they will certainly remember for quite some time.

SERVICE SUMMARY

Two tents filled with textured lighting and Chinese lanterns created a chic and eye catching display, as shadowbox dancers thrilled the crowd with their provocative moves. A modern DJ and five Chinese acrobats kept the crowd enthralled while they enjoyed a delicious assortment of international cuisines. Luminaries and candles in and around the pool and patio created the perfect focal point, while uplit Lucite tables and custom covered ottomans completed the scene. Lanterns and garden lights hung from the willow and oak trees surrounding the property. Finally, a fireworks display topped off a perfect evening, leaving the guests wanting more.



**Destination Management
And Event Services**

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"On The Scene has a great staff and Program Managers, we were very happy with everything. They helped pull together a great event in less than three weeks!"

- Heather Hanrahan, Family Video